Considering Qualitative Evaluation

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Overview

Talk 1: Setting the stage: qualitative
Talk 2: Observation as a skill

Activity 1: Practicing observation
Activity 2: Interviewing 1
Activity 3: Interviewing 2

Talk 3: Interviewing as a skill
Activity 4: Interviewing 3

Panel: open discussion

Talk 4: In summary – next step analysis
Activity #2: Interviewing

• Form into pairs
• We will do 3 interviews
• For this interview
  – person on the left will ask the questions and take notes (be the experimenter)
  – person on the right will answer the questions (be the participant)
Activity #2: Interviewing

- Question #1:
  - I have seen a lot of images on the web that people tell me are infovis. What is infovis?
Activity #2: Interviewing

• Question #2:
• Do you find infovis interesting?
Activity #2: Interviewing

• Keep your notes
• We will need these after interview #2