Considering Qualitative Evaluation

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Overview

Talk 1: Setting the stage: qualitative
Talk 2: Observation as a skill

Activity 1: Practicing observation
Activity 2: Interviewing 1

Activity 3: interviewing 2

Talk 3: Interviewing as a skill

Activity 4: interviewing 3

Panel: open discussion

Talk 4: In summary – next step analysis
Activity #3: Interviewing

• Keeping the same pair
• This is the 2\textsuperscript{nd} interview
• For this second interview – as before
  – person on the left will ask the questions and take notes
  – person on the right will answer the questions
Activity #3: Interviewing

• Do all people on the left have their envelopes?

• Open your envelope and ask

• Question #1:

• I have these images that people tell me are infovis. What is infovis?
  – and give the images to the person on the right
Activity #3: Interviewing

• Question #2:
• Do you find infovis interesting?
Activity #3: Interviewing

- Keep your notes
Activity #3: Interviewing

Staying in the same pair

• Takes notes from both interviews and compare

• Discuss

• Did having the images make a difference

• In what way?

• What are your thoughts about including these images?