Considering Qualitative Evaluation

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Overview

Talk 1: Setting the stage: qualitative
Talk 2: Observation as a skill
Activity 1: Practicing observation
Activity 2: Interviewing 1
Activity 3: interviewing 2
Talk 3: Interviewing as a skill
Activity 4: interviewing 3
Panel: open discussion
Talk 4: In summary – next step analysis
Activity #4: Interviewing

• Keeping the same pair
• This is the 3\textsuperscript{rd} interview
• For this third interview
  – person on the left will ask the questions and take notes
  – person on the right will answer the questions
Activity #4: Interviewing

• We will try a semi-structured interview

• Question #1:
• “What does it mean to explore data in infovis?”
Activity #4: Interviewing

• Keep your notes
Activity #4: Interviewing

Discussion